

X4 Communications Selects Reignmaker Communications as Lead Partner for Hosted VoIP PBX Offering

ATLANTA, GA. – January 25, 2006 – Reignmaker Communications, one of the nation's leading VoIP Service Providers offering Hosted PBX service, today announced an agreement with X4 Communications, one of the nation's largest master agencies, in which X4 will sell Reignmaker's REIGN-FREE Hosted PBX service offering across the United States.

"After a thorough review of today's providers, we selected Reignmaker Communications as our lead Hosted VoIP partner based on the strength and stability of their product offering, their industry-leading experience, nationwide coverage, and their truly unique level of end-to-end support past the dmarc and down to the customer desktop. In our opinion, no one does Hosted VoIP better than Reignmaker," said Steve Braverman, chief executive officer of X4 Communications.

"X4 is one of the most respected master agents in the country. We consider this agreement and the support X4 has shown to our product as a testament to the strength of our end-to-end service delivery model. We're very proud to be working with X4 and are looking forward to leveraging their expertise in bringing our solution to market," said Chris Mora, vice president of channel development for Reignmaker.

About X4 Communications

X4 was formed by three independent master agencies to offer premier level telecommunications services to the agent sales channel. Now unified, X4 Communications offers agents a full suite of products, pre/post sales support and soon, access to our fully automated backroom software. X4's mission is to "set the standard for the next generation master agency and provide the best agent experience through unparalleled support and cutting edge technology." For more information, visit www.x4communications.com or contact Curt Allen, senior vice president of sales, at 770.428.1205.

About Reignmaker

Reignmaker Communications is the world's first end-to-end communications provider, enabling small to medium-sized business SME customers with comprehensive communication and technology services on both sides of the "traditional" demarcation line via its nationwide flagship product, Reignmaker Reign-Free™ Hosted Voice service. REIGN-FREE is a Centrex/PBX-replacement service which provides a vast array of web-based feature functionality and advanced call-handling flexibility at a lower total cost of ownership. In addition, Reignmaker Communications provides cabling and infrastructure, network/desktop equipment, configuration, and support; phones and phone systems; network design and installation. Reignmaker Communications is a privately held company headquartered in Atlanta, GA and offers service in over 280 U.S. cities. For more information, visit Reignmaker at www.reignmaker.net or contact Bill Casey, vice president of marketing, at 404.975.0093.

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